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# angelou**economics**



All about our  
clients  
August 2024

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## **Busy Times: A Burst of New Projects!**

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We invite you to explore the latest domestic and international work by [AngelouEconomics](#). Stay in touch with us for updates on our economic development projects, site selection initiatives, FDI attraction efforts, industry insights, and much more.



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## Get To Know Our Finest

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Get to know Dr. [Matt Patton](#), Ph.D. who is Executive VP at [AE](#) and a seasoned expert with over 15 years of research experience, leads day-to-day operations at [AE](#).

With a background in academia and leadership, he excels in economic development and GIS analysis. Patton holds a Ph.D. in Geography, an M.S. in GIS, and a B.A. in History and Political Science.



[Get in Touch with Matt](#)

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# Expanding Our Strategic Partnerships Network

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## AngelouEconomics Joins [Bilateral Chamber](#) to Strengthen Global Partnerships



[AngelouEconomics \(AE\)](#) recently became an official member of the [Bilateral Chamber](#), a Houston-based organization fostering US-international economic and trade relations. [AE](#) values its strategic partners, both domestic and international, and appreciates the support of leading organizations like the [Austin Technology Council](#), [Austin Healthcare Council](#), [Site Selectors Guild](#), and now, the [Bilateral Chamber](#).

This membership solidifies their ongoing partnership, particularly significant due to the Chamber's focus on energy and technology, which aligns with [AE's](#) expertise. As a main consultant, [AE](#) aims to leverage its knowledge to promote global partnerships and enhance cross-border trade.

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## Latest Domestic Work

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### AngelouEconomics Measures Economic Impact of Major Music Festivals Across the U.S.

[AngelouEconomics \(AE\)](#) specializes in economic impact analyses for major music festivals, partnering with Live Nation and C3 Presents on notable events across the U.S.

- [Austin City Limits](#) (Texas): We analyze the impact of this iconic festival on Austin's economy and its role in solidifying the city's status as a music hub.
- [Sea.Hear.Now](#) (New Jersey): Our studies assess how this festival boosts tourism and supports the local arts and surf culture in Asbury Park.

- [Innings Festival](#) (Arizona): We evaluate the economic benefits of combining spring training baseball with live music, enhancing Tempe's appeal as a destination.
- [High Water Festival](#) (South Carolina): Our analysis highlights how this event promotes local culture and economic growth in North Charleston.
- [Palm Tree Festival](#) (Colorado): We examine how this festival brings tourism and new business opportunities to Colorado with its unique tropical vibe.
- [Sueños](#) (Illinois): Our work focuses on the economic impact of this Latin music festival on Chicago, particularly in promoting cultural diversity and tourism.
- [Big Ears Festival](#) (Tennessee): We analyze how this avant-garde festival in Knoxville contributes to both the local cultural scene and the economy.

These analyses provide key insights into the economic contributions of each festival, highlighting their roles in fostering regional growth.



[Read More →](#)

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## Latest International Work

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### **AngelouEconomics Partners with Business Tampere to Elevate Tampere's Global Tech and Manufacturing Presence**

[AngelouEconomics \(AE\)](#) is collaborating with [Business Tampere](#) to bolster the Tampere region's economic growth. Recognized as the "Silicon Valley of the Nordic countries," Tampere is renowned for its innovation and strategic investments in ICT, semiconductors, and clean energy.

AE aims to enhance Tampere's marketing efforts, targeting increased FDI and high-value job creation. We are developing a detailed itinerary for the "Silicon Bridge: Tampere to Austin" mission, highlighting Tampere's robust tech ecosystem and skilled workforce. Our goal is to attract strategic partners and investments from the US, establishing Tampere as a leading international tech and manufacturing hub.

Stay tuned for exciting updates as we make significant progress and unveil new developments.



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## BUSINESS TRIPS

### **Trip to Armenia Highlights Economic and Tech Collaboration**

We recently wrapped up a productive 2-day trip to Armenia, organized by the Investment Promotion Agency. We met with the [Ministry of Economy](#) and the [Ministry of High-Tech Industry](#) and engaged with universities and stakeholders. The visit showcased Armenia's commitment to economic development and FDI, highlighting its potential as a hub for growth. We look forward to future collaboration in Armenia.



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## AngelouEconomics Explores Investment Opportunities in Hungary



We recently completed a 2-day trip to Hungary, meeting officials like Martina Almasi and Dora Dweik from [HIPA](#), and Balazs Csutora and Nora Bukovinszky from [HEPA](#). We engaged with NIU's Istvan Olah and Krisztina Talas, explored the startup ecosystem at [Startup Safari 2024](#), and visited [Corvin University](#). Special thanks to Sandor Foldi, Vice-Consulate of Hungary, and his team for an excellent itinerary. We look forward to further opportunities in Hungary.

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## AngelouEconomics Engages with Morocco's Thriving Business Ecosystem

Our 10-day trip to Morocco began with a successful 3-day participation in [GITEX Africa 2024](#) in Marrakech, thanks to Ms. Sarah Lamrani and her team. [AMDIE](#) organized a tour of [UM6P University](#), [StartGate](#), [ST Microelectronics](#), [Casablanca Technopark](#), [Casablanca Financial City](#), and Tangier. We were impressed by Morocco's infrastructure and investment opportunities and look forward to future engagements.



Explore Our Services

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## Client Spotlight

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*AngelouEconomics are remarkably good on regional economic trends.*

**John Micklethwait**  
Editor-in-Chief, The Economist

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## Industry Insights

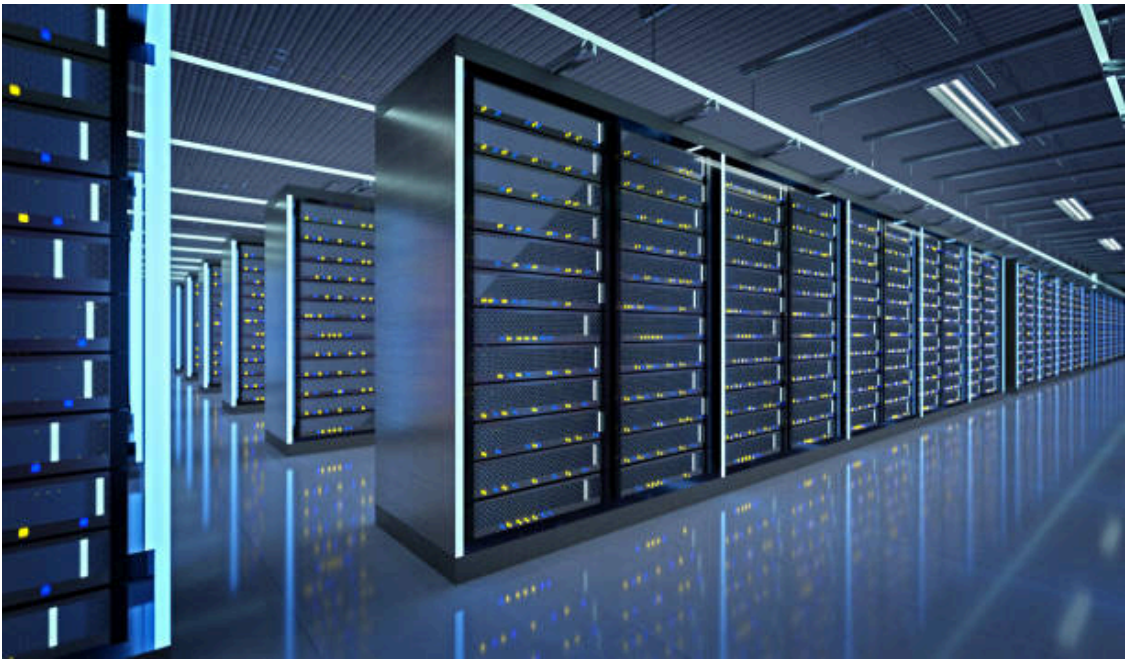
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### Data Centers: The Backbone of Modern Digital Infrastructure

Data centers are crucial for managing and storing data, essential for business operations across industries. They house servers and networking equipment, ensuring reliable and secure data handling. The rising demand for these facilities has led to a global competition to attract them. Data centers offer benefits like enhanced security, reliability, scalability, cost efficiency, and energy efficiency, making them key to regional development and economic growth.

At [AngelouEconomics](#), we focus heavily on the data center sector, with nearly a third of our recent projects in this area. We excel in negotiating incentives and finding prime locations for data centers. Our expertise in site selection and strategic planning helps clients achieve the best outcomes.

With over 30 years of experience, [AngelouEconomics](#) is well-equipped to optimize data center strategies, serving as a crucial partner for businesses and municipalities looking to leverage the data center boom.



Get in Touch

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